

SAN FERNANDO VALLEY  
BUSINESS JOURNAL

THE VALLEY

200

THE MOST INFLUENTIAL LEADERS IN THE VALLEY AREA 2018

ADVISORS



## LEE KANON ALPERT

*Alpert, Barr & Grant*

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Lee Kanon Alpert, 71, an attorney, arbitrator and mediator, is a founding member and senior of counsel to the law firm of Alpert, Barr & Grant in Encino. He also is the president and founding member of Alpert Dispute Resolution and Consulting Inc. He is a past president and current member of the governing board of Providence Health and Services hospitals. Alpert is past president of the Los Angeles Department of Water and Power board of commissioners; past president of Los Angeles City Department of Building and Safety Department; First President of Neighborhood Empowerment; a past commissioner of Los Angeles World Airports; a past chair and current and founding board member of Genesis L.A., which raises money to assist development of blighted urban areas; serves on the advisory board of governors for the Valley Industry and Commerce Association; and is on the advisory boards of the Valley Economic Alliance and New Directions for Youth. Alpert is past president of the San Fernando Valley Bar and a recipient of the Fernando Award for lifetime achievement.

**FAVORITE BOOK:** “Don’t Sweat the Small Stuff.” It helps get you through daily life during difficult times.

**BEST WORK TIME:** 6 - 9 a.m. I have full focus on what I am doing.

**IF NOT THIS CAREER:** So many interest me. I would have loved to be a professional athlete (football, hockey, etc). Have loved and still love teaching. Would very much enjoy professional newscaster and interviewer.

**BEST ABOUT VALLEY AREA:** Still a very close community with lots of relationships. Great medical care and other professionals close by.

**AND THE WORST:** Traffic, still way too much crime, and poor and homeless.



## ALEXANDER KASENDORF

*Alpert, Barr & Grant*

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Alexander S. Kasendorf, 43, is a partner with Alpert, Barr & Grant in Encino and has more than 15 years of legal experience focusing on matters involving complex business, real estate and commercial law and litigation, dispute resolution, strategic advocacy and lobbying. He is a registered lobbyist with the city and county of Los Angeles and the federal government, and he advocates in areas such as complex business transactions, commercial property issues, real estate disputes and sports and entertainment matters. He was named a Super Lawyer Rising Star for 2013-15 and is secretary of the Valley Industry and Commerce Association. Kasendorf is a former chairman and president of the San Fernando Valley Jaycees, and he won a Trusted Advisor award from the Business Journal in August 2017.

**FAVORITE BOOK:** “Crushing It!” By Gary Vaynerchuk. Great insight and tales about success, in whatever form we want it to take.

**BEST WORK TIME:** 4 - 6 p.m.

**IF NOT THIS CAREER:** Professional sports front office. Was heading in that direction until the reality of life set in.

**BEST ABOUT VALLEY AREA:** The sense of community. And the commute!

**AND THE WORST:** Travel to sport and entertainment venues.