

TO ALL ATTORNEYS, PARALEGALS & LEGAL PROFESSIONALS

The LAPA San Fernando Valley Section Presents:

# How to Develop an Effective and Ethical Social Media Policy for Your Firm



Almost every day in the news we hear about the benefits associated with the use of social media. We also hear about the risks and abuse of social media which can cause harm to the reputation of an individual or a business. Attorney Adam Grant will address how to create and implement an effective and beneficial social media policy for your law firm that will in turn guard against abuse and potential legal pitfalls.

*ADAM D.H. GRANT principal with Alpert, Barr & Grant, APLC, has nearly 20 years of legal experience. His practice focuses on all forms of civil litigation including construction, real estate, employment, commercial and general liability. Included in his practice focus is evaluating existing privacy policy and representing clients in disputes involving alleged breaches of applicable privacy laws. Mr. Grant is the current president of the San Fernando Valley Bar Association; a member of the Board of Trustees, San Fernando Valley Bar Association; a member of the Board of Directors, Valley Industry Commerce Association (VICA) and a past member of the Board of Directors, San Fernando Valley Legal Aid Foundation.*

For more information please contact Patti Leedom at [PPLeedom@aol.com](mailto:PPLeedom@aol.com) or Catherine Peck at [catherinepeck10@gmail.com](mailto:catherinepeck10@gmail.com).

Name: _____
Firm Name: _____
Address: _____
Telephone: _____ E-mail: _____
LAPA member? (Circle one) Yes No
Amount enclosed or to be charged: \$ _____
Credit Card No. (Visa/MC/AmEx): _____
Expiration date: _____
Name on Credit Card, if charging: _____

Tuesday  
June 17, 2014

6 pm to 7 pm Networking &  
Dinner  
7 pm to 8 pm Presentation

Monterey at Encino  
16821 Burbank Blvd.  
Encino, CA 91436  
Free Parking

\$35.00 LAPA Members  
\$40.00 Non-Members  
\$45.00 for Walk-Ins

LAPA is a State Bar of  
California approved MCLE  
provider and certifies that  
this seminar is approved for  
1 hour MCLE credit

Register at [www.lapa.org](http://www.lapa.org)  
No refunds or cancellations



P.O. Box 71708  
Los Angeles, CA 90071

[www.lapa.org](http://www.lapa.org) - 866.626.LAPA (5272)